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InCompass Project is funded by the EU's European Regional Development fund through the INTERREG IVC programme



REGIONAL POLICY IMPROVEMENT FOR FINANCIALLY SUSTAINABLE CREATIVE INCUBATORS UNITS



NIEMEYER CENTRE

20/13
NOVEMBER

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AVILÉS - SPAIN

INCOMPASS INTERIM CONFERENCE
INCUBATORS AND INITIATIVES
FOR THE CREATIVE INDUSTRIES IN EUROPE



PRESENTATION

The creative industries (e.g. Media, Fashion, Graphic Design and Interactive Media, Publishing, Animation, Computer Games, Performing Arts, Visual Arts) provide significant employment opportunities, and are now recognised as one of "Europe's most dynamic sectors" (EU green paper: "Unlocking the potential of cultural and creative industries"), with strong potential to contribute to growth and job creation.

Incubator units for creative industries business start ups provide much needed space and act as vital support mechanisms and catalysts for the development of entrepreneurship and innovation in this sector right across the EU.

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The InCompass project aims to support the self-sustainability of creative incubator units and enable them to develop and share innovative methods to move away from a general dependence on public funding. Co-financed by the EU's European Regional Development fund through the INTERREG IVC Programme, the project objective is to inform on and stimulate collaborative development of local, regional, national and EU policy and thereby increase the capacity to create more spaces for experiment, innovation and entrepreneurship in the creative industries.

InCompass project is in an intermediate stage and, through this conference, Avilés and its partners want to share with a wider audience the first results from the study visits to different creative incubators, such as *DNAMO* and *Creative Factory* in Rotterdam; *Make a Cube³*, *Fabricca di Vapore* and *HUB* in Milan; *MINC* and *MEC* in Malmö, or *Ideon Innovation* in Lund, as well as other initiatives and opportunities of interest to the creative sector and businesses.

PROGRAMME



NIEMEYER CENTRE - AVILÉS 20 - NOVEMBER - 2013

- 16:30 h. **WELCOME**
Pilar Varela Díaz, Mayor of Avilés (Spain)
- 16:45 h. **INTRODUCTION TO INCOMPASS PROJECT**
Chris Ashe, InCompass Project Coordinator, Dundee College (UK)
- 17:00 h. **"EUROPEAN TOUR TO THE CREATIVE INCUBATORS"**
Arie Romein and Jan Jacob Trip, Delft University- OTB (The Netherlands)
- 17:30 h. **COFFEE BREAK**
- 18:00 h. **YOUTH CULTURAL ENTREPRENEURS IN SOFIA**
Yuriy Vulkovsky, member of Sofia Regional Implementation Group (Bulgaria)
Expert in the field of culture, innovation and creative industries.
- 18:15 h. **"LET'S GAME": ACCELERATION PROGRAMME FOR GAME ENTREPRENEURS**
Cristina Fanjul, Deputy Director BIC/CEEI (Spain)
- 18:35 h. **FINANCIAL OPPORTUNITIES FOR CCIS AND INCUBATORS IN THE FRAMEWORK OF THE 2014-2020 PROGRAMMING PERIOD OF THE EU: THE NEW CREATIVE EUROPE PROGRAMME**
Tamar Lavado Huerta, Cultural contact point- Ministry of of Education, Culture and Sport (Spain)
- 19:00 h. **CONCLUSIONS AND CLOSING**
Román Antonio Álvarez González, Counsellor for Culture of Avilés Municipality (Spain)

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Presentations will be given in English and Spanish with simultaneous interpretation services.

OPEN ACCESS. Please confirm your assistance by sending an e-mail to event@incompassproject.eu