

Summary of Regional Implementation Plan of Sofia Municipality under InCompass project

Structure of the RIP

- 1) Introduction;
- 2) Methodology for elaboration of RIP;
- 3) Bulgarian and European context;
- 4) Analysis of environment;
- 5) International good practices;
- 6) Profile of the future business incubator;
- 7) Risk management;
- 8) Sofia Municipality and other institutions role;
- 9) RIP – establishment of business incubator in Sofia Municipality;
- 10) Conclusions.

1) Introduction

- Main goals, tasks and activities in InCompass project;
- Achieved results at European level.

2) Methodology for elaboration of RIP

(Brief description of the process – not the results)

- Work of the Regional Initiative Group (dates and places are described in other document);
- Participation in study visits at sites in partner-countries;
- Researches within the project: surveys, interviews, focus groups.



3) Bulgarian and European context – project InCompass regarding the significance of creative industries

European context: Actuality of the topic "creative industries".

Key documents: Green Paper "Unlocking the potential of cultural and creative industries "; European agenda for culture in a globalising world; "Europe 2020: A strategy for smart, sustainable and inclusive growth"; "Promoting cultural and creative sectors for growth and jobs in the EU".

Bulgarian context: "National Development Strategy arts, cultural and creative industries, cultural heritage and cultural tourism. The theme of creative industries the new generation of operational programs (2014-2020)

Sofia context: "Strategy for Development of Culture in Sofia 2013 - 2023: SOFIA - CREATIVE CAPITAL ", Sofia – candidate for European Capital of Culture 2019. Study "Sofia - city of creative economy" of the Observatory for economy of culture.

4) Analysis of environment and conditions for establishment and functioning of business incubator for creative industries in Sofia Municipality

- Development of creative industries in Sofia - data and trends;
- Existing business incubators and support organizations for creative industries in Sofia - a review of the experience;
- PESTL analysis (political, economic, social, technological, environmental and legal factors);
- SWOT analysis (strengths, weaknesses, opportunities and threats).

5) International good practices for establishment, functioning and support of business incubators for creative industries identified within InCompass project

- Description and analysis of best practices from the Netherlands, Italy, Sweden, Denmark, Portugal, Greece, Spain, the UK and Hungary;
- Analysis on the relevance of the best practices in Bulgarian context.

6) Profile of the future business incubator

Definition of business incubator;

Sofia Municipality goals: How the establishment of business incubator will contribute to the “Strategy for Sofia culture development” goals achievement?

Focus of the creative business incubator: Towards start ups in which sectors to be directed? What synergies are possible, i.e. which creative industries could interact and strengthen / support each other?

Business incubator management: what would be the legal form (enterprise, nonprofit organization, with municipal/or not participation); How the incubator’s management/team would be chosen?

Necessary conditions for incubator’s existence: description of the necessary basics and equipment and other additional conditions for fulfilling existence?

Services which the incubator will provide: description of the services which will be available for incubator costumers; definition of terms – financial and others for usage of the services.

Specifics of work model of the incubator: additional information.

Impact expected from the incubator activities: formulating qualitative and quantitative effect (impacts) from the future activities.

Sustainability: How the incubator will achieve sustainability of its own activities? What mechanisms will look for to provide financial independence?

7) Risk management

- Potential risks;
- Measures for overcome.

8) Sofia Municipality and other institutions role in establishment and maintaining business incubator for creative industries in Sofia

Sofia Municipality role – defining of SM role in establishment and maintaining – starting from the providing of building to financial and expert support; Timeframe of the support – once, temporary or permanent;

Description and analysis of other instruments and mechanisms;

Other possible sources of support: description of other sources for the incubator and its clients like foundations, sponsors, ministry programmes; opportunities within the new EU operational programmes.

9) RIP – establishment of business incubator in Sofia Municipality (action plan)

- Tasks;
- Responsible persons;
- Calendar / time schedule;
- Budget;
- Risks;
- Indicators.

10) Conclusions

The Plan is prepared by

Authors: Regional Business Incubator "Rila" (RBI Rila);

Foundation for Urban Projects and Research (FGPI).

Revised by Sofia Municipality project team.